Our Team

We are a team of dedicated professionals from diverse service backgrounds committed to develop strategies in assisting our customers in moving to their new perfect, right size space.



Helen Rankin (CEO)

Helen's love for seniors prompted her to leave the software world and commit to utilizing her gerontology training in providing services to seniors and their families. As a former director of an adult daycare center, Helen became very sensitive to the

challenges and obstacles when having to move seniors because of health and other age related issues.

Vicky Constantinidis (COO)

Vicky has vast management experience as an executive VP including USPS. After leaving the corporate world to become a full time care giver for her mother, Vicky understands the challenges faced by the elderly and



their families and how to strategically disseminate through the red tape of outside vendors, government agencies, hospitals and care facilities.



Peter Gardikes (CFO)

Peter is both a residential and commercial real estate agent, was President of a mortgage financing company, worked 17 years as a real estate appraiser, and has a vast knowledge regarding valuation of real estate and items owned, and how to sell them for top dollar. Peter has an excellent eye for

staging, photography and negotiating with contractors, other agents, marketing, and working to help others achieve their goals.

Transition Specialists

Helen Rankin614.530.4771 DirectCEOHelen@RightSizeStrategies.com

Vicky Constantinidis614.778.3219 DirectCOOVicky@RightSizeStrategies.com

Peter Gardikes614.506.3633 DirectCFOPeter@RightSizeStrategies.com

At Rightsize Strategies Inc, we are dedicated to help others and serve our community in all aspects of how we work. By committing a portion of all sales earned to local charities, charity of choice or faith centers, we honor the name of our family customer or departed loved one.

A Proud Service Provider For



www.RightsizeStrategies.com

©2017 Rightsize Strategies, Inc., All Rights are Reserved



Virtual Consignment



Make Money
Reduce Anxiety
Maximize Time and Energy

Contact: 614.778.3219

What Others Do

Most people who downsize their homes, utilize a company to sell items that provides only one approach to marketing. Some take their items to a consignment store, others to an auction house, others have a tag sale, etc. Some of these approaches to marketing work well. Others do not. For example, by the time your items are sold at a tag sale, and after you pay for the time and commission of the company marketing your items, you might barely break even—where the items you sold, likely at a large discount, barely pay for the cost to sell them.

Virtual Consignment

The Rightsize Strategies' Virtual Consignment works to answer this question. At Rightsize Strategies, we utilize a multiple phase approach to marketing and don't limit our selling strategy to just one approach. The first thing we do is to find a realistic goal price for each item. In some cases, an appraisal may even be required, testing, and/or packing. After ascertaining this, we may first reach out to a network of known individuals see if they have interest to purchase the item(s), such as dealers and collectors. Next we determine the phases of timeline and means to market each item. For example, we may utilize social media and online approaches for a short period of time. If it still doesn't sell we then ascertain the next best marketing approach. Some items that may be marketed on Ebay and/or other online auction sites. Brick and mortar consignment stores or auction houses may be used for other items, or may be the third phase to sell the item. The goal is to maximize dollars!

Virtual Cosignment Steps

Step 1: Assess and Inventory

Rightsize Strategies will review with you, and photograph, the items that you may want to sell.

Step 2: Pack, Appraise, Test*

Possibly fee based, Rightsize Strategies will pack items that will be sold, have appraisers review items for value, and test electronics in working condition.

*Additional fees may apply

Step 3: Phase 1 of V.C. Sell

Rightsize Strategies will then contact networked people and companies to see if there is an interest in purchasing. Rightsize Strategies will also market items on social media and other sites (Facebook, Craigslist, website, etc).



Step 4: Phase 2 of V.C. Sell

If items did not sell in Phase 1, Rightsize Strategies will then market the items with online auction sites (such as Ebay), online marketing sites (such as Amazon), local consignment stores, auction houses, galleries, etc; depending on the item.

Step 5: Phase 3 of V.C. Sell

If items still didn't sell in Phase 2 then items will possibly be marketed with local consignment stores, local auction houses, etc.

Step 6: Donation or Return

If items did not sell in Phase 1, 2, or 3; Rightsize Strategies will either work to return the items to the owner to keep or will work with the owner to donate the items to charity. Note, sometimes if there are enough items being already donated, the tax benefit of donation may exceed the net amount from the sell. In such cases Rightsize Strategies will advise to speak with a tax attorney or accountant to maximize the net benefit for the items owner.

Step 7: Settlement

Receipts, net funds from sales will be provided to the Virtual Consignment customer.

Benefits Of Our Services

Save Time: Focus time on your regular day-to-day activities, as we do the rest.

Save Energy: Eliminate all the daunting tasks of closing down a home, preparing for the sales. Those tasks are energy draining and stressful, so we do all that work for you.

Save Money: Our Virtual Consignment program utilizes industry resources that you could individually shop for on your own, only our service providers we utilize are less expensive.

Make Money: Virtual Consignment works to maximize sales for each item.

Incentive Based: With Virtual Consignment, Rightsize Strategies commission are incentive based. As such, Rightsize Strategies has an interest in maximizing the sell amount for each item.

At Rightsize Strategies, we do all the research for you. We take on the burden involved with transitioning; tasks like selling, moving, packing, auctioning, & much more.