

## Our Team

We are a team of dedicated professionals from diverse service backgrounds committed to develop strategies in assisting our customers in moving to their new perfect, right size space.



### Helen Rankin (CEO)

Helen's love for seniors prompted her to leave the software world and commit to utilizing her gerontology training in providing services to seniors and their families. As a former director of an adult daycare center, Helen became very sensitive to the challenges and obstacles when having to move seniors because of health and other age related issues.

### Vicky Constantinidis (COO)

Vicky has vast management experience as an executive VP including USPS. After leaving the corporate world to become a full time care giver for her mother, Vicky understands the challenges faced by the elderly and their families and how to strategically disseminate through the red tape of outside vendors, government agencies, hospitals and care facilities.



### Peter Gardikes (CFO)

Peter is both a residential and commercial real estate agent, was President of a mortgage financing company, worked 17 years as a real estate appraiser, and has a vast knowledge regarding valuation of real estate and items owned, and how to sell them for top dollar.



Peter has an excellent eye for staging, photography and negotiating with contractors, other agents, marketing, and working to help others achieve their goals.

## Transition Specialists

Helen Rankin  
CEO

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Vicky Constantinidis  
COO

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CFO

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*At Rightsize Strategies Inc, we are dedicated to help others and serve our community in all aspects of how we work. By committing a portion of all sales earned to local charities, charity of choice or faith centers, we honor the name of our family customer or departed loved one.*

*A Proud Service Provider For*



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## Virtual Consignment

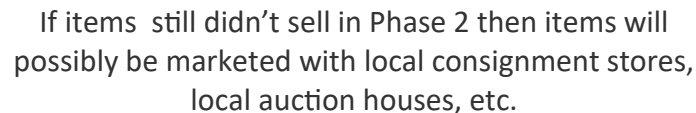


**Make Money  
Reduce Anxiety  
Maximize Time and Energy**

**Contact: 614.778.3219**

Most people who downsize their homes, utilize a company to sell items that provides only one approach to marketing. Some take their items to a consignment store, others to an auction house, others have a tag sale, etc. Some of these approaches to marketing work well. Others do not. For example, by the time your items are sold at a tag sale, and after you pay for the time and commission of the company marketing your items, you might barely break even—where the items you sold, likely at a large discount, barely pay for the cost to sell them.

The Rightsize Strategies' Virtual Consignment works to answer this question. At Rightsize Strategies, we utilize a multiple phase approach to marketing and don't limit our selling strategy to just one approach. The first thing we do is to find a realistic goal price for each item. In some cases, an appraisal may even be required, testing, and/or packing. After ascertaining this, we may first reach out to a network of known individuals see if they have interest to purchase the item(s), such as dealers and collectors. Next we determine the phases of timeline and means to market each item. For example, we may utilize social media and online approaches for a short period of time. If it still doesn't sell we then ascertain the next best marketing approach. Some items that may be marketed on Ebay and/or other online auction sites. Brick and mortar consignment stores or auction houses may be used for other items, or may be the third phase to sell the item. The goal is to maximize dollars!



**At Rightsize Strategies, we do all the research for you. We take on the burden involved with transitioning; tasks like selling, moving, packing, auctioning, & much more.**